

Waterlefe Community Development District  
Golf Committee Minutes  
February 16<sup>th</sup>, 2023

**Present:** Ted Cole, Tony Maddaloni, Barbie Brand, Joel Ambrose, Don Snowden, Scott Smith, Bill Vernal, Bruce Ambrose, and Bob Buchanan

**A quorum was established.**

**Absent:** Bonnie Tyler

**Other Attendees:** Steve Dietz (CDD GM & Golf Club GM), Mark Trotter (Director of Golf), Mary Paige Huisman (Executive Assistant), Sasha Jarquin (Director of Marketing and Membership), Jessica Kaufman (F&B Manager), Chris Noll (Golf Course Superintendent) and Richard Carroll (CDD Liaison)

**Call to Order:** Meeting was called to order @ 12:04pm by Mr. Dietz

**Public Comments:** No public comments.

**Business Administration:**

**Consideration of the Meeting Minutes from January 12th, 2022:**

- There was a motion by B. Ambrose to accept the minutes with a second by B. Vernal; this was unanimously approved.

**Financial Review:**

- December finalized financials were reported on. January is almost finalized and we hope to have January and February finalized by the March meeting. January preliminary numbers and February MTD were also reported.

**Business Items:** Steve updated the committee on the cart lease RFP; the CDD board chose EZGO, who is our current fleet provider. The fleet is to be decreased to 80 carts. There was discussion on the pairing of golfers and making sure staff is properly trained on how to address this. Steve also gave an update on the building renovations and the current next steps.

**Staff Reports:**

**Golf Course Maintenance:**

- New Superintendent Chris Noll was introduced to the committee. Chris also updated that he has already hired a new assistant superintendent.
- Chris reported on the course conditions with the recent pre-emergent application for weeds. He also discussed the speeds of the greens.
- Chris reported on and there was committee discussion of the upcoming greens renovations. The first round of killing off the greens is set to be applied. Chris informed committee it will only be completed by staff that are licensed to spray to ensure proper safety for both staff and golfers.

**Marketing Report:**

- Sasha updated on the current membership count with 272 members, which half are referrals from other members. Sasha

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reviewed competitive course's current dues and fees. There was discussion on if there will be any increase in dues post renovations and if there would be a need for any membership cap.

- Sasha reported on upcoming marketing events; at an upcoming Pirates game she will have a table out to promote Waterlefe.

**Pro Shop:**

- Mark reported on recent events. Superbowl skins, Ryder cup and ladies member-member all went well with good participation. Mark also mentioned the upcoming Callaway Demo Day.
- Committee discussed reciprocals for this summer and some of the courses that will be allowing groups to book in advance.
- Committee also discussed staffing retention during the renovations and training when bringing staff back.

**Grille Room:**

- Jessica reported on recent events. Fridays every week have been very busy for them. Member Management and Superbowl Skins went very smoothly; staff is getting ready for upcoming member guest events.

**Fact Finding Subcommittee:**

- Steve reported on a net income summary showing what financials may look like post renovation reflecting the current membership numbers.

**Operations Subcommittee:**

- Operations committee is still looking for one more committee member. It was discussed what the duties of the subcommittee entail.

**Communications:**

- A communication on the upcoming spraying of the greens will be coming out to residents and members.

**WMGA:**

- Mr. Ambrose reviewed the events of this year and their participation numbers.

**WWGA:**

- No Report.

**Liaison Comments:**

- No Report.

**Additional Discussion:** Bob Buchanan gave an update on the youth program.

**Adjournment:**

- B. Vernal motioned for adjournment; S. Smith seconded. It was moved to adjourn the meeting @ 1:51PM.